



Take orders on your own website — and keep **100% of every order**

A full online ordering system built into your own site, not rented from a marketplace. No commission, no monthly platform fee, and the customer list stays yours.

WHAT COMMISSION ACTUALLY COSTS, AT A £25 AVERAGE ORDER

YOUR VOLUME	JUST EAT (14% + VAT)	FOODHUB (SUB + FEES)	YOUR OWN APP
100 orders / month	~£420 / month	~£127 / month	£0 commission
300 orders / month	~£1,260 / month	~£201 / month	£0 commission
600 orders / month	~£2,520 / month (~£30k/yr)	~£314 / month	£0 commission

Illustrative figures based on Just Eat's published self-delivery rate (14% + VAT) and Foodhub's advertised 0%-commission plan (reported £89/month subscription + 3% transaction charge). Card processing fees apply on any platform, including your own. Rates change — check current pricing with each provider.

EVERYTHING A TAKEAWAY ACTUALLY NEEDS

- Collection & delivery ordering on your own site
- Full menu with options, extras & allergy notes
- Preorders — "as soon as possible" or a chosen time
- Pay online by card, or cash/card at the door
- Orders print in the kitchen with an audible alert
- Installable app — regulars reorder in two taps
- Live order status, receipts, reviews & loyalty
- Admin panel: menu, prices & hours — edited by you, from a phone

ONE PRICE, YOURS OUTRIGHT

Founding Client Rate — regular
~~£1,176~~

£1,045 one-off

No per-order fee. No monthly platform fee. Hosting and card processing are the only running costs.

Optional Care & Support — from **£25/month**: hosting, SSL, backups, security and small changes handled for you. Rolling monthly, cancel anytime. Not a platform fee — the app is yours with or without it.

Proof, not promises: the system runs a real kitchen every day — Adam's Kitchen in Hawick takes their collection and delivery orders through it, commission-free. Order from it yourself: **adams-kitchen.pages.dev**

Free working demo, built from YOUR menu

No cost, no obligation — and you keep the demo either way. Send the menu, tap through your own app within days.

Lukasz — Cheviot Web Studio

WhatsApp: **07724 611181**

cheviotwebstudio.co.uk/restaurant-ordering-app



Care & Support — **handled, if you want it**

Completely optional. Your website and ordering app work perfectly without a plan, and you can cancel anytime. A plan simply means hosting, security, backups and changes are my job instead of yours.

Essential

The default for takeaways — you edit the menu yourself, I keep everything running.

£25 /month

- Fast, secure hosting + SSL
- Security monitoring
- Weekly backups
- Uptime monitoring
- Small edits — up to 30 min/month

BEST VALUE

Growth

For businesses actively growing — changes done for you, performance watched.

£55 /month

- + Everything in Essential, plus...
- Up to 2 hrs of changes/month
- Monthly performance check
- Basic SEO monitoring
- Priority email support

Pro

Hands-off, always improving — for owners who never want to think about the website.

£95 /month

- + Everything in Growth, plus...
- Up to 5 hrs of changes/month
- Monthly SEO improvements
- Analytics & insights report
- Priority WhatsApp support

The honest version: most takeaways take **Essential** and forget about it — menus, prices and opening hours are already yours to change in the admin panel, so 30 minutes of edits a month covers the rest. Pick **Growth** or **Pro** only if you want me making the changes and actively working on how you rank on Google.

Rolling monthly

Billed month to month — no contract, no minimum term. Cancel anytime with 30 days' notice.

Not a platform fee

The app is yours outright, with or without a plan. No plan ever takes a cut of an order.

One person, not a ticket queue

You message me on WhatsApp and I fix it. No call centre, no "case number".

Don't want a plan?

Hosting on its own is £96 a year (regular £120), billed annually — hosting, SSL and uptime monitoring, no changes included.

Start without a plan if you like

You can add one later, or just message me when you need something — both are fine.

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